

WEBSITE PRIVACY POLICY

The policy: This privacy policy is for the website; www.wynndaviesphotography.com and governs the privacy of its visitors. It explains how we comply with GDPR (General Data Protection Regulation) legislation and the DPA (Data Protection Act).

This policy will explain areas of this website that may affect your privacy and personal details, how we process, collect, manage and store those details and how your rights under the GDPR and DPA are adhered to.

THE DPA & GDPR MAY 2018

This website complies with the DPA (Data Protection Act 1998) and the GDPR (General Data Protection Regulation), effective from May 2018.

CONTACTING US

This website, wynndaviesphotography.com, collects private user data using the following form: Contact Form – <https://wynndaviesphotography.com/contact/> which generates emails sent to: studio@wynndaviesphotography.com

The data from these forms is emailed to the address listed above and also stored on the website server, in most cases dating back to when each form was created. The website server is accessible by the website administrators for www.wynndaviesphotography.com at Bluestone98 (<https://www.bluestone98.com>). Bluestone98 never access or share this data other than by request from Wynn Davies Photography.

By completing this contact form you agree to Wynn Davies Photography contacting you about their wedding photography services. You will not be added to any mailing lists and will only be contacted in relation to your enquiry. Your personal details will not be added to any client or studio management software unless you become a client by booking our photography services, and will not be used for any marketing purposes nor will they be passed onto any third parties. They will only be stored in the email generated by this contact form which will be filed in the email account for Wynn Davies Photography which is hosted by 123-REG and which can only be accessed by Wynn Davies Photography. If you wish to request for any email(s) containing your personal information to be deleted, please email studio@wynndaviesphotography.com.

EMAIL MARKETING

Wynn Davies Photography does not engage in email marketing specific to our services. Your personal details will not be used for any such marketing purposes nor will they be passed onto any third parties.

CLIENT GALLERIES

Wynn Davies Photography creates a client gallery for each client to whom photos are delivered as part of the services contracted. Wynn Davies Photography's client galleries are externally hosted by Zenfolio. Their privacy policy can be found here: <https://en.zenfolio.com/uk/privacy>

To visit a Wynn Davies Photography client gallery, you will be required to enter your email address. Your personal data (email address) will be stored within Zenfolio's system, on their servers and will only be used to email you in relation to any orders placed for products. It will not be used for any other marketing purposes and will not be passed onto any third parties.

If you wish to request for your personal data (email address) to be deleted from Zenfolio's servers, please email studio@wynndaviesphotography.com.

EXTERNAL WEBSITE LINKS & THIRD PARTIES

Although we only look to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website.

We cannot guarantee or verify the contents of any externally linked website despite our best efforts. Users should therefore note that they click on external links at their own risk and we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

CLIENT DATA HELD ON FILE

We take care over the processes around looking after personal data stored on our physical systems. Wynn Davies Photography holds the following personal data of clients: names, postal addresses, email addresses and phone numbers. These are held within our client management software database, soft copy and sometimes hard copy contracts as well as hard and soft copy wedding client itinerary documents. Our client management software database, soft copy contracts and itinerary documents are safely stored within our password protected home office PC and backed up to two encrypted external hard drives. Hard copy contracts are filed in our secure home office.

Client photos are safely stored within our password protected home office PC and backed up to two encrypted external hard drives. An additional cloud copy of all images is stored in the client galleries mentioned above.

CLIENTS AND WEDDING GUESTS CAPTURED IN PHOTOS

Under GDPR legislation, a photograph may in some instances constitute a form of personal data where they can be processed to allow “the unique identification or authentication of a natural person”. Wynn Davies Photography will never photograph an individual as a means of unique identification or authentication unless consensually contracted to do so. Guests at weddings appear in photos taken by Wynn Davies Photography as a part of the visual recording of the event in photos. Guests captured in portraits or in group photos do so as part of the event and their rights are protected by Wynn Davies Photography as detailed in this privacy policy.

In terms of explicit GDPR compliance, Wedding clients and guests are photographed within the parameters of GDPR legislation on the basis of ‘legitimate interests’. The taking of photographs of wedding guests when viewed as a form of processing personal data is necessary for the legitimate interests of Wynn Davies Photography as a photography business unless there is a good reason to protect a given individual’s personal data which overrides those legitimate interests.

Operating within the parameters of legitimate interests as laid out in GDPR legislation, the disproportionate effort involved in providing privacy policy information to all wedding guests at the event and the degree to which it would distract us from performing our job renders it infeasible to do. Wedding clients are therefore requested in their contract to direct their guests to read this privacy policy in advance of the event and to advise them to contact us in advance with any concerns around the processing of their personal data, namely being photographed.

SOCIAL MEDIA POLICY & USAGE

We adopt a safe and responsible Social Media Policy. While we may have official profiles on social media platforms users are advised to verify the authenticity of such profiles before engaging with, or sharing information with such profiles. We will never ask for personal details on social media platforms. Users are advised to conduct themselves appropriately when engaging with us on social media.

DISPLAY OF IMAGES

We may display any photographs to promote Wynn Davies Photography on the Wynn Davies Photography website and blog, on social media, on wedding blogs, on wedding photography related websites, in exhibitions, in advertising, brochures, magazine articles and other such material, providing that the images used are used lawfully and without damage to Wynn Davies Photography's client(s). The rights of the people captured in these photographs are protected by Wynn Davies Photography as detailed in this privacy policy.